

# MEGAN TAYLOR

PRODUCT DESIGNER IN SEATTLE, WASHINGTON

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## STATEMENT

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**Hello, I'm Megan Taylor** and I have a track record of excelling at whatever challenges I take on. I'm currently seeking new opportunities to innovate and upskill teams while continuing to deliver measurable user and business value. With a range of experience across startups, large enterprise, and consulting, I have the skills needed to hit the ground running in even the most ambiguous problem spaces.

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## CONTACT

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### Phone

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### Email

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### Website

megantaylor.me

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## EDUCATION

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### M.S. Human-Computer Interaction & Design

University Of Washington  
2015-2016

### B.S. Human Centered Design & Engineering

University of Washington  
2012-2015

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## EXPERTISE

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- Human-Centered Design Thinking
- User Research & Usability Testing
- Design Ideation & Prototyping
- Wireframes & UI Mockups
- Writing & Public Speaking
- Agile/Lean Methodologies

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## EXPERIENCE

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### Staff Product Designer

VMware / 2020 - present

Working at the program level to set UX strategy and vision for one of VMware's primary investment areas within Research and Development (R&D).

- **Launched a highly-technical enterprise product** which streamlines the process of building, running, and managing software on Kubernetes infrastructure.
- **Collaborated across disciplines and programs** to execute on wide-reaching strategies as a design lead for multiple product teams.
- **Established new user feedback channels** for exploratory and evaluative research, which were used to improve usability and meet goals (OKRs) for the business unit.

### Senior Product Designer

Pivotal Labs (acquired by VMware) / 2018 - 2020

Delivered a range of high-impact software solutions while teaching interdisciplinary client teams to work with the same speed, agility, and user focus.

- **Achieved measurable outcomes** including getting an MVP to production in under 60 days, and reducing a 30-minute user workflow to 8 minutes.
- **Won over challenging stakeholders** through participatory design, competitive analysis, detailed wireframes, actionable usability testing, and diplomacy.
- **Founded a remote-friendly design community** where Pivotal and client designers across offices came together to share knowledge and support.

### User Experience Designer

Carina Connector Services / 2016 - 2018

Led user research, design, content strategy, and more for a nonprofit healthcare startup in partnership with the Washington State Department of Social and Health Services, as well as the Service Employees International Union 775 Benefits Group.

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## PASSIONS

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Accessibility



Food & Drink



Health & Wellness



Musical Theater



Tabletop Gaming