

MEGAN TAYLOR

USER EXPERIENCE DESIGNER

STATEMENT

Hello, I'm Megan Taylor; a creative challenge seeker, a persistent problem solver and, clearly, a fan of alliteration. I'm currently seeking new opportunities to make people smile through meaningful user research, design innovation, thoughtful mentorship, and random acts of kindness. As an employee, I will consistently deliver measurable user value and bolster teams with an unlimited supply of positive creative energy.

CONTACT

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Website

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EDUCATION

M.S. Human-Computer Interaction & Design

University Of Washington
2015-2016

B.S. Human Centered Design & Engineering

University of Washington
2012-2015

EXPERTISE

- Human-Centered Design Thinking
- User Research & Usability Testing
- Design Ideation & Prototyping
- Wireframes & UI Mockups
- Writing & Public Speaking
- Agile Project Management

EXPERIENCE

USER EXPERIENCE DESIGNER

Carina Connector Services / 2016 - Present

Leading user research, design, content strategy, and more for a nonprofit healthcare startup in partnership with the Washington State Department of Social and Health Services, as well as the Service Employees International Union 775 Benefits Group.

- Established a strong UX company culture through UX education, interdisciplinary pairing, empathy building activities, weekly design critiques, and user research
- Won over challenging stakeholders through participatory design, competitive analysis, detailed wireframes, actionable usability testing, and diplomacy
- Identified crucial user pain-points and implemented gainful design solutions (e.g. redesigned a complex registration flow, increasing user success by 30%)
- Pioneered the design of self-service homecare tools for the Medicaid space with attention to usability, accessibility, scalability, and user empowerment

USER RESEARCHER

University of Washington Information School / 2014-2015

Designing and conducting user studies, which tested matching algorithms for facilitating mentoring relationships between cancer patients on online health communities.

- Designed and moderated user studies (in-depth interviews & card sorting)
- Led qualitative analysis and assisted in quantitative analysis of user research
- Published in the Journal of the American Medical Informatics Association (JAMIA)

PASSIONS



User Experience



Accessibility



Health & Wellness



Education



Musical Theater



Food & Drink



Skimboarding



Tabletop Gaming